



FOR IMMEDIATE RELEASE

### **Swanswell prepares to launch new alcohol service in Sandwell**

25 November, Sandwell – Swanswell’s announced further details about its open access, community-based alcohol service launching in Sandwell next week.

Following a competitive tendering process, the national charity has been selected to deliver the service from 1 December 2011 on behalf of the Sandwell Drug and Alcohol Action Team (DAAT).

Swanswell’s new service will provide advice and support to adults affected by alcohol misuse as well as offering information and support to family members and carers.

It’ll be accessible from Swanswell’s offices at Metro Court, High Street, West Bromwich and will offer a drop-in service Monday to Thursday from 9am to 4pm, Wednesday evenings until 7pm (by appointment only) and Fridays from 1pm to 4pm.

In addition, staff will be available on selected evenings and weekends in community venues across the borough.

Debbie Bannigan, Swanswell’s Chief Executive, said: *‘We’re delighted to have been selected for this contract, providing us with an opportunity to help even more people in Sandwell change their lives for the better.*

*‘We’ve been working closely with the commissioners and existing services to make sure the transition for clients runs smoothly. In the meantime, clients will continue to receive treatment in the usual way.’*

Neil Parkes, Alcohol Strategy Development Manager at the Sandwell Drug and Alcohol Action Team, said: *'We are looking forward to working with Swanswell to address the needs of those people affected by alcohol misuse across the borough of Sandwell.'*

To find out more about Swanswell's service in Sandwell, please call 0845 112 0100, email [support@swanswell.org](mailto:support@swanswell.org) or drop in to Metro Court, High Street, West Bromwich from

1 December 2011.

[ENDS]

#### Notes for editors

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#### About Swanswell

Swanswell is a national charity that helps people overcome drug, alcohol and other problem behaviour. We believe that everyone deserves the chance to change and to be happy. We help them to remove the things that stand in their way, whether physical, emotional or practical. So, as their lives improve, they can feel well, do well, and stay well. Swanswell has a reputation for innovation and is a leading developer of new services which help people to change their behaviour for the better.

Swanswell has a number of offices across the country including Rugby, Coventry, Leamington, Birmingham, Nuneaton, Sandwell, Barnsley, Leicestershire and Rutland. Visit Swanswell at: [www.swanswell.org](http://www.swanswell.org).

Join the conversation, follow Swanswell on twitter at [www.twitter.com/Swanswell](http://www.twitter.com/Swanswell).

#### Sandwell Drug and Alcohol Action Team

For details of existing arrangements before 1 December 2011, visit [www.sandwelldaat.co.uk](http://www.sandwelldaat.co.uk).